

Press Release

For Immediate Release

November 5, 2007

IJR, Inc. Announces Redesigned Corporate Website

PHOENIX, Arizona – IJR Inc., a worldwide leading imaging supplies provider announced the successful launch of their redesigned corporate website. (<http://www.ijr.com>)

IJR's new site offers improved functionality, new features and a contemporary design. The new [ijr.com](http://www.ijr.com) is more attractive and easier to navigate than ever before, providing consumers with a wide range of information about the products and services available from IJR.

"Response to the new site has been very positive," said Bob Allen, president of IJR. "IJR's goals for our new site are to speak directly to our customers, reinforce our brand image and provide the information needed to make informed product inquiries. We are hoping this new step will be a good tool to keep existing customers happy while bringing in new clientele."

The company will continue to add new features in the coming months to further increase and facilitate customer convenience.

IJR, Inc. specializes in remanufactured ink jet and laser cartridges. In addition, IJR, Inc. offers customers private labeling along with exceptional quality assurance.

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