

Press Release

For Immediate Release

December 1, 2007

IJR, Inc. Announces Online Promotional Materials

PHOENIX, Az – IJR, Inc. announced today the availability of professionally designed Performance Plus promotional materials online. The colorful advertising flyers are custom designed files that can be edited to include the customer's contact information and used to promote the brand.

“The main objective for including the materials online is to assist our customer with a vehicle to promote themselves without the expense of developing materials and paying out-of-pocket. We want to ensure the customer knows we're here to support them with after-sales service,” said Bob Allen, president of IJR.

The downloadable files are available at ijr.com and include materials to promote both inkjet and laser Performance Plus brand remanufactured cartridges.

IJR, Inc. specializes in remanufactured inkjet and laser cartridges and has been a leader in the remanufacturing of quality imaging supplies for more than 29 years.

Contact: IJR, Inc.

Toll free: 800-344-4511

Phone: 602-504-9233

E-mail: info@ijr.com

Visit: www.ijr.com



Online Promotional Materials

###